



ACCLAIM

RECOGNISING LEADERS ACROSS THE GLOBAL WEALTH MANAGEMENT INDUSTRY
THROUGH THE *WealthBriefing* AWARDS PROGRAMME

The Tenth Annual
WealthBriefing
Swiss Awards
Winners 2023



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Uncorrelated Returns In Tough Markets Prove Winning Formula



Manuel Garzelli
CEO & Partner
ITERAM Capital SA

What do you think makes your firm successful in its chosen field?

Despite global economic uncertainty and highly volatile markets, ITERAM Capital has been able to consistently deliver uncorrelated returns to our clients. A part of our success is our strong understanding and passion of the alternative industry, focus on risk-adjusted returns and the diversification of our offering into hedge funds, private debt and venture capital to strengthen our clients' portfolios.

Additionally, our robust investment and operational teams have been instrumental in ITERAM's persistent success, supported by our continuous investment in technology to streamline workflows and increase efficiency.

What have been the main obstacles you had to overcome?

Clearly the most recent challenge was to navigate in an unprecedented market environment due to central banks ultra-loose monetary policies, COVID-related disruptions, commodity supply shocks, and growing geopolitical risks. In the hedge fund vertical, we have been well positioned in the commodity sector and have captured alpha opportunities in the fixed income and foreign exchange markets which have been beneficial to our clients.

What are the main contributions do you think you bring to the wealth management industry?

Given the current financial and macro-economic environment and uncertainties that lie ahead of us, we can bring accessibility to singular and high-quality alternative strategies that could provide differentiated and truly uncorrelated return stream to investors. Alternatives have been perhaps excessively overlooked by the wealth management industry in the past decade due to central banks actions that have pushed traditional risk assets higher and distorted most of the asset prices.

How do awards such as this make a difference to your firm and your colleagues?

This is an outstanding recognition and achievement for the whole team at ITERAM. It is an endorsement of the hard work, commitment and excellence of the team that have been key in delivering a highly institutionalised organisation coupled with a strong governance.

Where in the world do you operate - are you mainly a domestic player or international?

Our headquarters and operations are in Geneva, Switzerland however we rely on our broad network to offer investors a global reach by investing globally with a focus in the US and Europe.

What does success look like you?

Success for us means having exceeded our clients and partners expectations by providing first class alternative investment solutions that improve the solidity of their portfolios and give diversification.

Whom do you look to in terms of ideas and inspiration? What other business sectors do you follow for ideas?

There are several personalities and companies that inspire us however we have a particular admiration and respect for Stanley Druckenmiller's extensive experience and spectacular track-record since the eighties.

We often listen and read Stanley's views and his insightful advices to always question ourselves regarding our investment and risk management framework.

What position would you like your firm to hold in its sector in five years' time?

We aim to become a reference in the alternative asset management industry by providing a best-in-class investment platform dedicated to alternatives.

